

2015

©2015 SFNTC (3)

**100%
ADDITIVE-FREE
NATURAL
TOBACCO**



No additives in our tobacco does **NOT** mean a safer cigarette.

Organic tobacco does **NOT** mean a safer cigarette.

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**

TRY 1 PACK FOR \$2.00*

VISIT NASCIGS.COM OR CALL 1-800-435-5515
PROMO CODE 96306

CIGARETTES *Plus applicable sales tax
Offer for two "1 for \$2" Gift Certificates good for any Natural American Spirit cigarette product (excludes RYO pouches and 150g tins). Not to be used in conjunction with any other offer. Offer and website restricted to U.S. smokers 21 years of age and older. Limit one offer per person per 12 month period. Offer void in MA and where prohibited. Other restrictions may apply. Offer expires 06/30/16.

2015

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**100%
ADDITIVE-FREE
NATURAL
TOBACCO**

**INGREDIENTS:
ORGANIC TOBACCO
ORGANIC MENTHOL**



No additives in our tobacco does **NOT** mean a safer cigarette.

Organic tobacco does **NOT** mean a safer cigarette.

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**

TRY 1 PACK FOR \$2.00*

VISIT NASCIGS.COM OR CALL 1-800-435-5515
PROMO CODE 96312

CIGARETTES *Plus applicable sales tax

Offer for two "1 for \$2" Gift Certificates good for any Natural American Spirit cigarette product (excludes RYO pouches and 150g tins). Not to be used in conjunction with any other offer. Offer and website restricted to U.S. smokers 21 years of age and older. Limit one offer per person per 12 month period. Offer void in MA and where prohibited. Other restrictions may apply. Offer expires 06/30/16.

2014

CIGARETTES
© B&WTC 4 2014



**100% ADDITIVE-FREE
NATURAL TOBACCO**
INGREDIENTS
ORGANIC TOBACCO & ORGANIC MENTHOL

No additives in our tobacco
does **NOT** mean a safer cigarette.

Organic tobacco does **NOT**
mean a safer cigarette.

TRY 1 PACK FOR \$2*
Visit NASCIGS.com or
call 1-800-435-5515
PROMO CODE 95202
*Plus applicable sales tax

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Offer for two "1 for \$2" QR Certificates good for any Natural American Spirit cigarette product (excludes RYO pouches and 150g tins). Not to be used in conjunction with any other offer. Offer and website restricted to U.S. smokers 21 years of age and older. Limit one offer per person per 12 month period. Offer void in MA and where prohibited. Other restrictions may apply. Offer expires 06/30/15.

2013



Natural American Spirit® is a registered trademark of Santa Fe Natural Tobacco Co. © SFNTC 4 2012

**TOBACCO
& WATER**
**100%
ADDITIVE
FREE
NATURAL
TOBACCO**

**No additives in our tobacco
does NOT mean a safer cigarette.**

CIGARETTES

**SURGEON GENERAL'S WARNING: Smoking
Causes Lung Cancer, Heart Disease,
Emphysema, And May Complicate Pregnancy.**

Trial offer restricted to
U.S. smokers 21 years
of age or older. Offer
void in MA and where
prohibited. Additional
restrictions may apply.



GET YOUR TRIAL OFFER.
TryAmericanSpirit.com
1-800-435-5515

CODE:

2013

CIGARETTES



**TOBACCO
& WATER**

100%
ADDITIVE-FREE
NATURAL TOBACCO

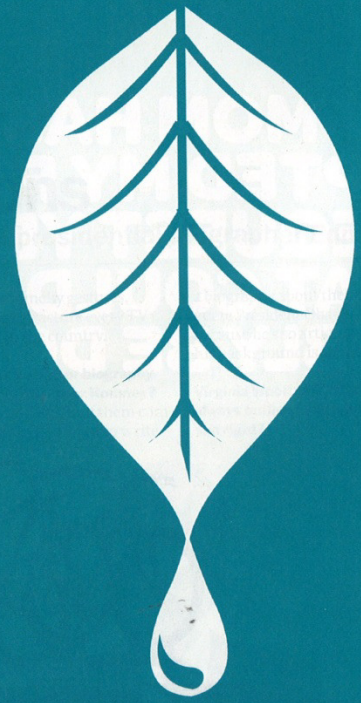


GET YOUR TRIAL OFFER. CODE: 89914
TryAmericanSpirit.com 1-800-435-5515

Trial offer restricted to U.S. smokers 21 years of age or older. Offer void in MA and where prohibited. Additional restrictions may apply.

2013

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TOBACCO AND WATER
100% ADDITIVE-FREE
NATURAL TOBACCO



No additives in our tobacco
does **NOT** mean a safer cigarette.

CIGARETTES

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Trial offer restricted to U.S. smokers 21 years of age or older. Offer void in MA and where prohibited. Additonal restrictions may apply.

GET YOUR TRIAL OFFER.
TryAmericanSpirit.com
1-800-435-5515

CODE: 92201

2008



NATURAL TASTES BETTER

100% ADDITIVE FREE NATURAL TOBACCO

NATURAL AMERICAN SPIRIT
100% ADDITIVE-FREE NATURAL TOBACCO
REGULAR FULL-BODIED TASTE

NATURAL AMERICAN SPIRIT
100% ADDITIVE-FREE NATURAL TOBACCO
LIGHT MELLOW TASTE

TRY IT FOR YOURSELF WITH \$20 IN GIFT CERTIFICATES

www.TryAmericanSpirit.com or call 1-800-872-6460 ext. 79460

Offer for two \$20 Gift Certificates good toward any Natural American Spirit products of greater value. Offer restricted to U.S. smokers 21 years of age or older. Limit one offer per person per 12 month period. Offer void in MA and where prohibited. Other restrictions may apply. Offer expires 12/31/08.



NATURAL TASTES BETTER

We are as passionate about the environment as we are about making our premium natural tobacco products. That's why we created earth-friendly and organic growing programs, and use recycled materials and renewable energy sources like wind power. The environment is as important to us as it is to you.

Try the authentic taste of 100% additive-free, natural tobacco for yourself. We think you'll agree, Natural tastes better.

TRY IT FOR YOURSELF WITH \$20 IN GIFT CERTIFICATES

www.TryAmericanSpirit.com or call 1-800-872-6460 ext. 79460

No additives in our tobacco does **NOT** mean a safer cigarette.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Offer for two \$20 Gift Certificates good toward any Natural American Spirit products of greater value. Offer restricted to U.S. smokers 21 years of age or older. Limit one offer per person per 12 month period. Offer void in MA and where prohibited. Other restrictions may apply. Offer expires 12/31/08.

SMOKING "ULTRA LIGHT" OR "LIGHT" FILTERED CIGARETTES DOES NOT ELIMINATE THE HEALTH RISKS OF SMOKING. Actual levels of tar and nicotine experienced by the smoker may vary widely depending on how you smoke. For more information, see www.fda.gov. Natural American Spirit® is a registered trademark of Santa Fe Natural Tobacco Co. © 2008 T.T.

THIS PRODUCT HAS BEEN MADE FROM RECYCLED MATERIALS

2007

TASTE NATURE. AND NOTHING ELSE.

You'll never find any additives in our tobacco. What you see is what you get. Simply 100% whole-leaf natural tobacco. True authentic tobacco taste. It's only natural.

SAMPLE A TAÏTE WITH \$20 IN GIFT CERTIFICATE!
WWW.TRYAMERKANSPIRIT.COM
 1-800-872-6460 ext 79807

NATURAL AMERICAN SPIRIT

IT'S ONLY NATURAL

Offer for two \$20 Gift Certificates good toward one Natural American Spirit product of greater value. Offer restricted to U.S. residents 21 years of age or older. Limit one offer per person per 12-month period. Offer valid in MA and where permitted. Offer requires only one purchase. Other restrictions apply. © 2007 R.J.R.T.C.

IT'S ONLY NATURAL

We believe that the way we do business is as important as the way we grow our tobacco. That's why being earth-friendly is a part of our everyday lives.

Whether it's using wind power to run our offices, or contracting directly with farmers to grow tobacco using earth-friendly and organic growing practices, we're dedicated to reducing our footprint on the earth.

So try the true authentic taste of Natural American Spirit 100% additive free, natural tobacco for yourself. We think you'll agree, natural just tastes better.

Check us out at www.tryamericanspirit.com to find out more about our commitment to our products, our people, and our planet.

SAMPLE A TAÏTE WITH \$20 IN GIFT CERTIFICATE!
WWW.TRYAMERKANSPIRIT.COM
 1-800-872-6460 ext 79807

NATURAL AMERICAN SPIRIT

IT'S ONLY NATURAL

No additives in our tobacco does NOT mean a safer cigarette.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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2004

the *only* cigarettes
made with
100% certified
organic tobacco



available in
regulars or lights

100% additive-free natural tobacco
certified under USDA standards

100% U.S. Grown Tobacco

For a sample carton offer
call 1-800-872-6460 ext 10501.

No additives in our tobacco
does **NOT** mean a safer cigarette.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

SMOKING "LIGHT" FILTERED CIGARETTES DOES NOT ELIMINATE THE HEALTH RISKS OF SMOKING. Actual levels of tar and nicotine experienced by the smoker may vary widely depending on how you smoke. For more information, see www.heart.org.

Natural American Spirit® is a registered trademark of Santa Fe Natural Tobacco Company. Other restrictions to smokers 21 years of age or older. Limit one sample carton per person per year (12 months). Shipping & Handling charges may apply.

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2000

Nature is not negotiable.

Natural American Spirit is the only brand that features both cigarettes made with 100% certified organic tobacco as well as cigarettes made with 100% additive-free natural tobacco.

In our effort to create exceptional products in a thoughtful and sustainable way, we've pioneered our own earth-friendly and organic tobacco growing programs and committed to renewable energy sources, including wind power and reforestation.

We are so confident that you will appreciate the premium, additive-free tobacco used in Natural American Spirit products that we want you to try it for yourself.



the additive-free alternative

Call for your sample carton offer*

1-800-872-6460 ext 79951 or visit www.nascigs.com

*Due to legal restrictions in NY-AR-AK-CT-GA-IA-MA-MD-MN-MT-OR-UT-WA-WI and other locales, alternate offer is available. Offer restricted to U.S. smokers 21 years or older. Limit one offer per person per 12 month period. S&H and other restrictions may apply.

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**

**No additives in our tobacco
does **NOT** mean a safer cigarette.**

SMOKING "LIGHT" FILTERED CIGARETTES DOES NOT ELIMINATE THE HEALTH RISKS OF SMOKING. Actual levels of tar and nicotine experienced by the smoker may vary widely depending on how you smoke. For more information, see www.nascigs.com

THIS PIECE HAS BEEN MADE FROM RECYCLED MATERIALS 